



Using positive re-inforcement with horses



Jo working with border terrier puppy

Animal Behaviourist in Suffolk

WITH millions of horses, dogs and cats in the UK have you ever thought about what happens when their idea of sensible behaviour is somewhat different to that of their owners? Have you been in the situation where you don't know where to turn

with your pet as his behaviour seems unfixable? As behaviourists we are often on the receiving end of phone calls from caring owners who have nowhere else to turn, so how do we look at animal behaviour?

Our pets have been evolving

for millions of years and it is only in the last few hundred that we have put so many demands on them. "Live on your own without other dogs." "Learn to be OK with cars so I can ride you on the roads." "Spend large amounts of your day indoors rather than out hunting." Have you ever been away (maybe off sick from school or work) for a few days and you then have to spend a week "catching up". This is what it must be like for many of our pets always playing "catch up" with life!

Would you be interested in ways to help overcome these demands? What if they could improve those annoying habits all of our pets seem to have? What if these solutions were as easy as: changing your dog's sleeping arrangements; feeding your horse from the floor – a more natural position; letting your cat out at dawn and dusk – times when he would be most

active in the wild.

Through studying the wild cousins of the horse, dog and cat we understand their behavioural needs and therefore we can avoid many frustrations in their life. Add to this some reward based training and living with our animals can be made much easier.

Now let me introduce myself: my name is Jo Foster, many of you will know me as the owner of Redz Hair Stylists in Bungay. July 2009 saw the 6th anniversary of our Salon and while my commitments continue there alongside my team, I have recently launched into a new career as an animal behaviourist. I have spent the last few years training and this year is the landmark where I put this knowledge into practice to achieve my mission statement: "Positively influencing the wellbeing of animals worldwide." Animals have been one of my

passions for a long time and it is with great excitement that I undertake this new journey. I will be helping owners whose animals are experiencing behavioural problems; through dog behaviour consultations at local vet practices and horse behaviour consultations at your yard. I will also be arranging a number of talks locally, why not join us for the first one at Ilketshall St Andrew village hall on 30th September. For your free ticket please give me a call.

Are you one of those owners in despair with your animal, or someone who thinks your beloved pet could do with a few improvements in the behaviour department? Or are you just interested in a little more animal behavioural knowledge? Then please give me a call to discuss your individual needs: 07917 432392. www.JoFoster.net, Jo@JoFoster.net



Learning being caught can be rewarding

HALESWORTH TYRE & EXHAUST CENTRE

• TYRES • EXHAUSTS • BATTERY/SEAL SERVICES

01986 874321

Unit 4a, Blyth Road Industrial Estate, Halesworth

Open: 8am-5.30pm Monday-Friday
Open Saturday Mornings

Best wishes to Jo in her new venture

RETRO CREATIVE

Designers of Jo Foster's Logo

Wishing Jo every success in her new venture!

01502 713737

creative design and advertising for business success
1st Floor • 25 New Market • Bectles
email: andy@retrocreative.com www.retrocreative.com

DANIEL FOSTER

PLUMBING & HEATING
HALESWORTH

General Plumbing, Maintenance and Emergencies

All jobs considered, large or small
FREE ESTIMATES

Wishing Jo every success

Tel: 01986 873479
Mob: 07825 686006



Jo's familiar hair salon in Bungay celebrates six successful years.

animal behaviour problems?

Book a consultation for your horse, dog or cat with Jo.

Join us for an evening of animal behaviour with a free talk and a chance to meet Jo. 30th Sept at Ilketshall St Andrew village hall

jo foster
animal behaviourist

mobile 07917 432392
email: jo@jofoster.net web: www.jofoster.net
12 St Marys Street • Bungay • Suffolk NR35 1AX

COMPLEMENTARY THERAPIES & PROFESSIONAL BEAUTY

HYDROTHERM MASSAGE (Relaxation/Remedial) REFLEXOLOGY - REIKI HOPI EAR CANDLES - INDIAN HEAD MASSAGE FULL RANGE OF LUXURY BEAUTY TREATMENTS

Enjoy a professional, friendly treatment with an experienced Therapist.

Quiet, relaxing, fully equipped ground floor room in a country location.

Ample car parking and just 10 minutes from Bungay or Harleston. Wednesday Clinic at St Mary's Practice in Bungay

WISHING JO ALL THE BEST FOR HER NEW VENTURE!!

2 Jack Ansell Cottages, Middle Road, Denton Harleston, Norfolk, IP19 9AL
Tel: (01986) 788432 or Mob: (07771) 637933
Web: www.bea-jones.co.uk Email: info@bea-jones.co.uk

REDZ
hairstylists

GIFT VOUCHERS AVAILABLE

Modern & Contemporary styles, cutting and colouring for males and females

"JO WOULD LIKE TO SAY A BIG THANK YOU TO ALL HER STAFF AND CLIENTS FOR THEIR CONTINUED LOYALTY AND SUPPORT OVER THE LAST 6 YEARS AND LOOK FORWARD TO MANY MORE AMAZING YEARS TO COME."

12 st mary's street bungay suffolk NR35 1AX
01986 896913

Equinissimo

Behaviour & Holistic Management Solutions

Bring out the best in your horse!

Colette Checa EBQ
Qualified Equine Behaviourist
Fully Insured...I work under vet referral.
Check your insurance, you may be covered!

Long term, scientific & compassionate solutions for all types of behaviour problems

Also available:
Stable & yard enrichment • Stress busting for your horse! • Positive riding instruction
Covering: Norfolk, Suffolk & Essex
Email: Equinissimo@googlemail.com
Mobile: 07891 868 749